



TTR Report

Travel agency, Tour Operator, Reservation Service and Related Activities (Year 2015)

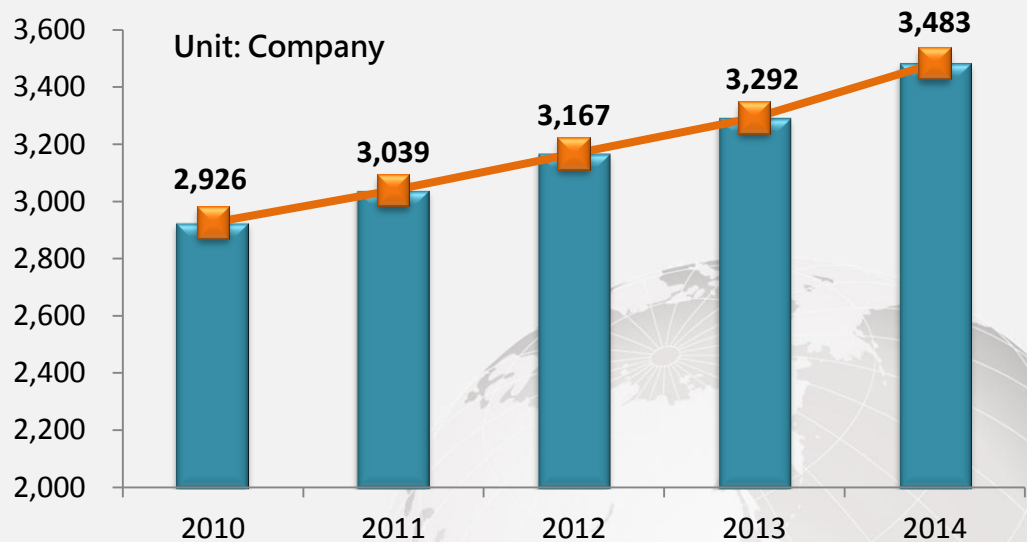
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台灣趨勢研究
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The industry of travel agency

The industry of travel agency in Taiwan has seen steady growth over the past five years. From 2010 to 2014, the number of domestic operating agencies has increased from 2,926 to 3,483. (Graph 1.)

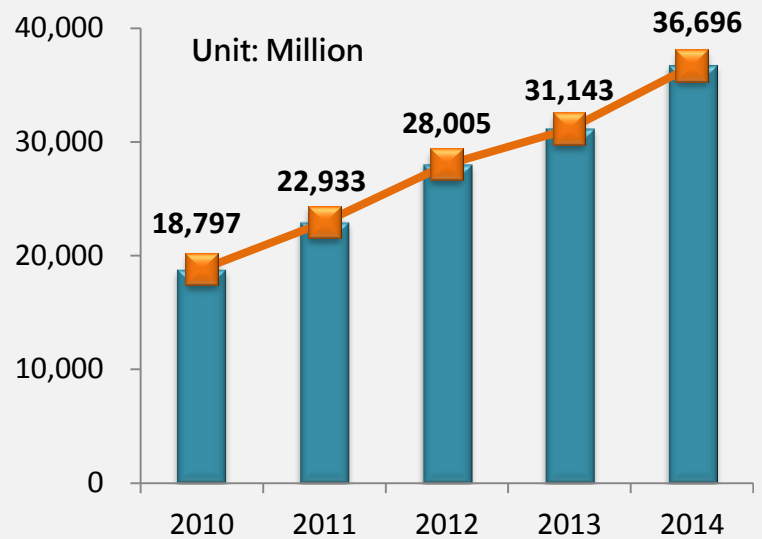
Graph 1
The number of companies in the industry of travel agency from 2010 to 2014



Source: Ministry of Finance, R.O.C., Rearranged by TTR.

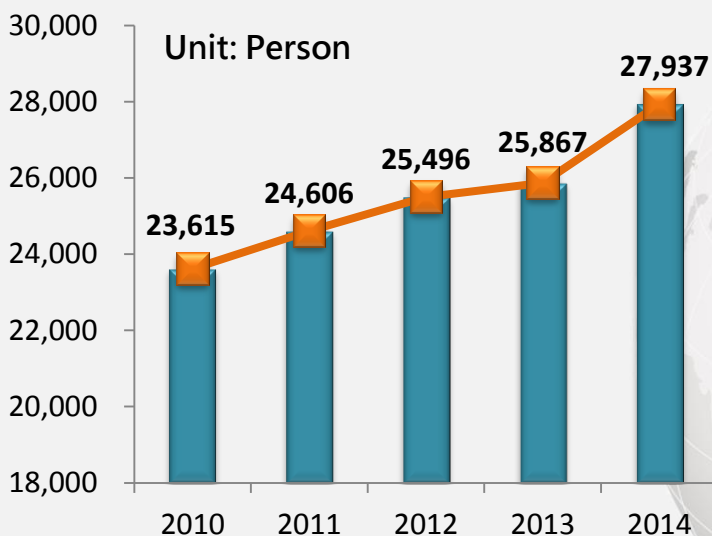
The revenue generated by travel industry is on the rise, growing 95% over the past five years. (Graph 2)

Graph 2
The revenue generated by the industry of travel agency from 2010 to 2014

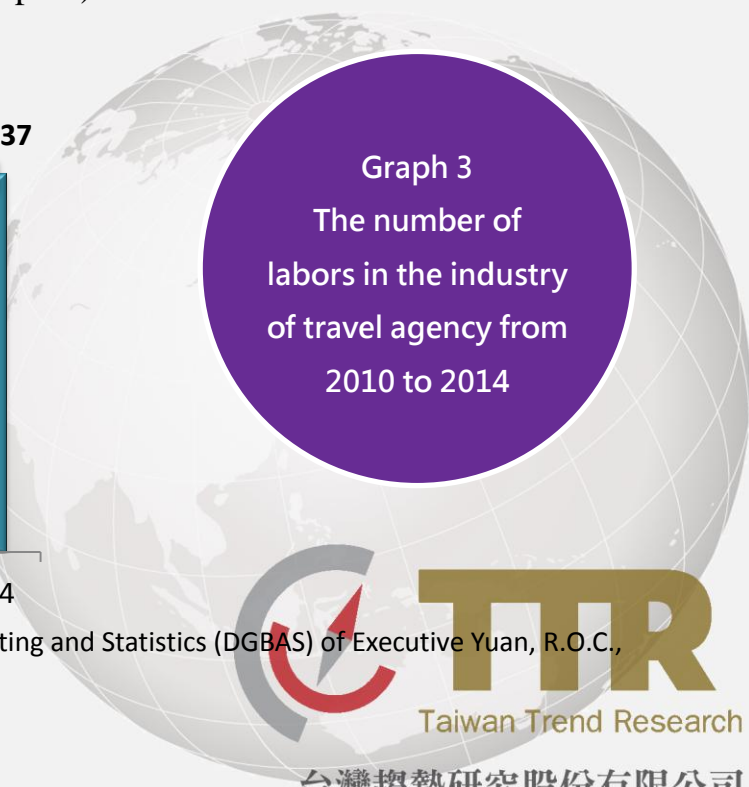


Source: Ministry of Finance, R.O.C.,
Rearranged by TTR.

The number of labors in the travel industry has increased 18% in the past five years.(Graph 3)



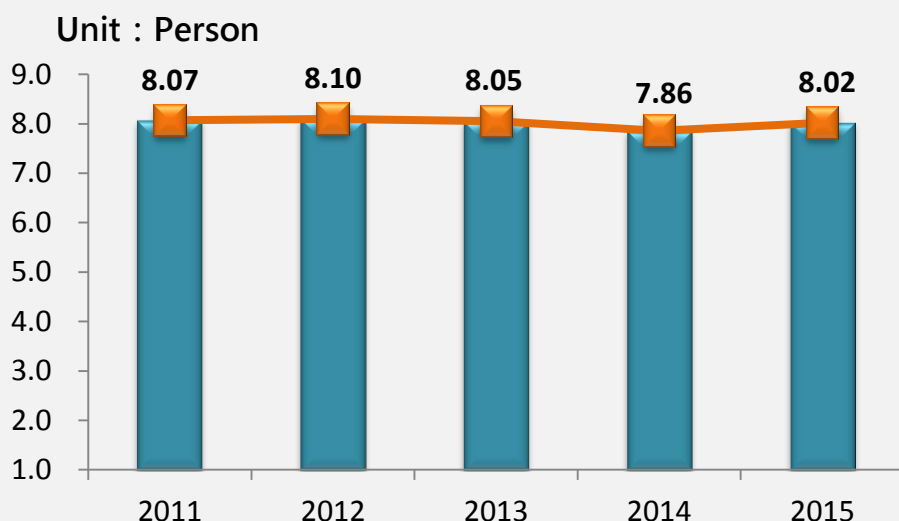
Source: Directorate General of Budget, Accounting and Statistics (DGBAS) of Executive Yuan, R.O.C.,
Rearranged by TTR.



Graph 3
The number of labors in the industry of travel agency from 2010 to 2014

Although the employment number is growing, the jobs per single agency remained fairly steady over the past five years, giving 8 employees per one.

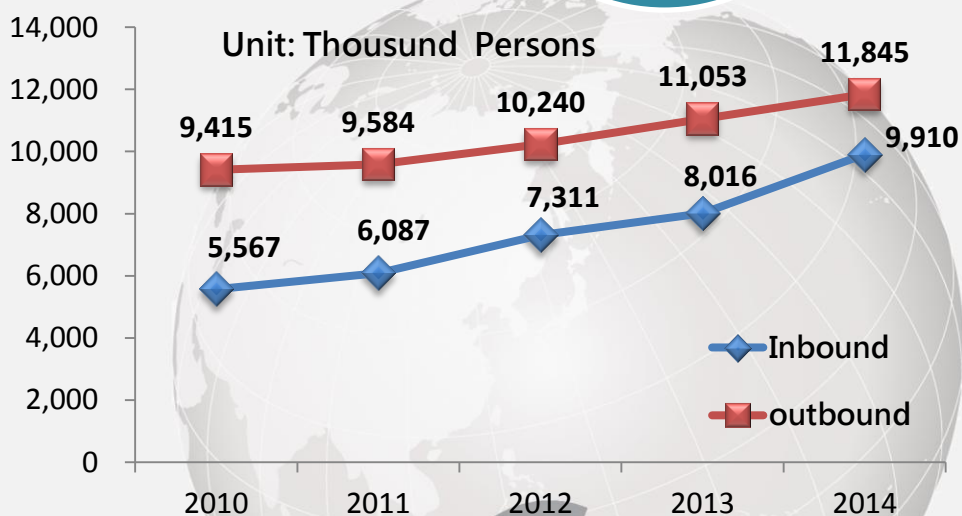
(Graph 4)



Graph 4
The employment number per agency from 2010 to 2014

Source: Directorate General of Budget, Accounting and Statistics (DGBAS) of Executive Yuan, R.O.C., Rearranged by TTR.

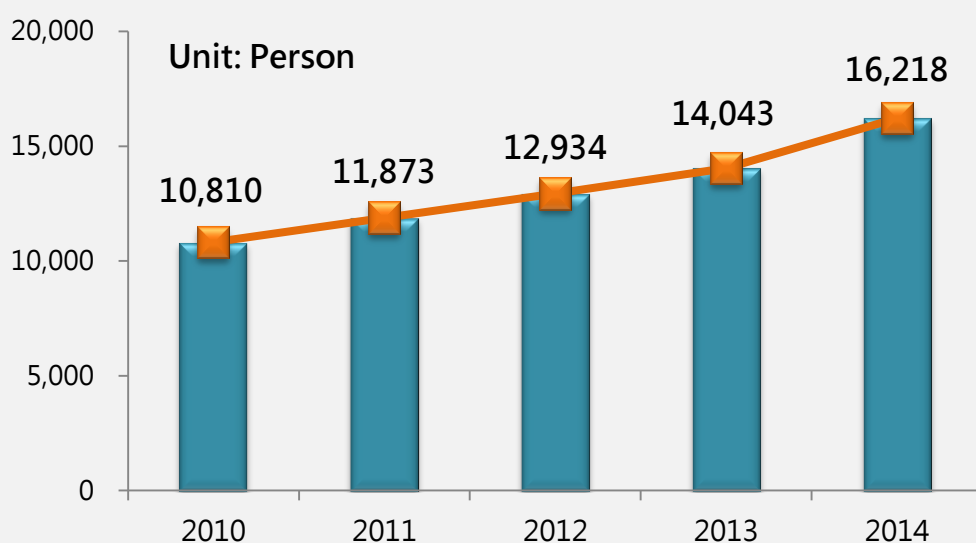
There was a significant increase in the number of foreign visitors over the past five years, reaching a peak of 9.91 million people in 2014. It is estimated to be over 10 million in 2015. The number of outbound travelers is also on the rise. (Graph 5)



Graph 5
The number of foreign visitors from 2010 to 2014

Source: Tourism Bureau, Republic of China (Taiwan), Rearranged by TTR

The number of graduates from travel and tourism schools saw a growth over the past five years; however, the supply still exceeds demand in the travel industry. (Graph 6)



Graph 6
The number of graduates from travel and tourism schools from 2010

Source: Minister of Education, R.O.C., Rearranged by TTR.

